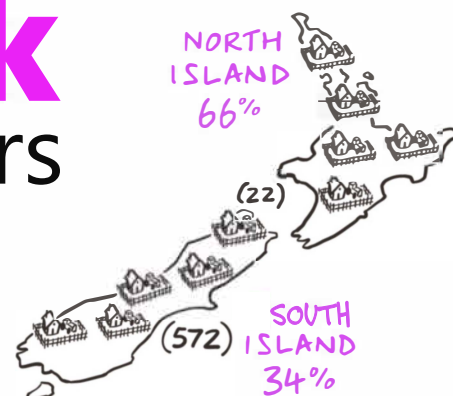


Lifestyle block owners

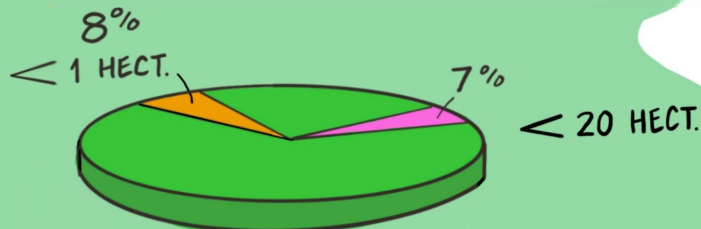
THESE RESULTS ARE FOR THE 3,175 LIFESTYLE BLOCK OWNERS WHO RESPONDED TO THE SURVEY



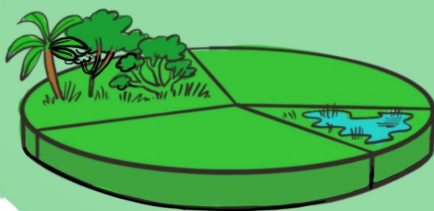
Lifestyle blocks in all regions were represented in the survey, from 22 in Nelson to 572 in Canterbury



35% of lifestyle blocks are GST registered

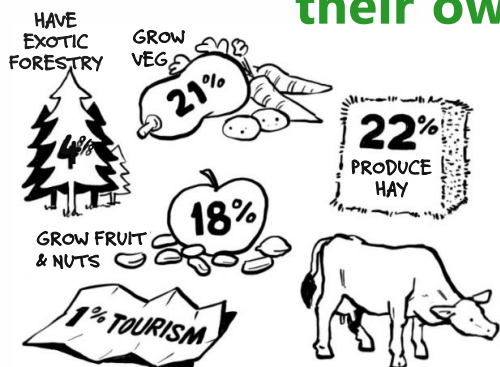


26% HAVE NATIVE BUSH



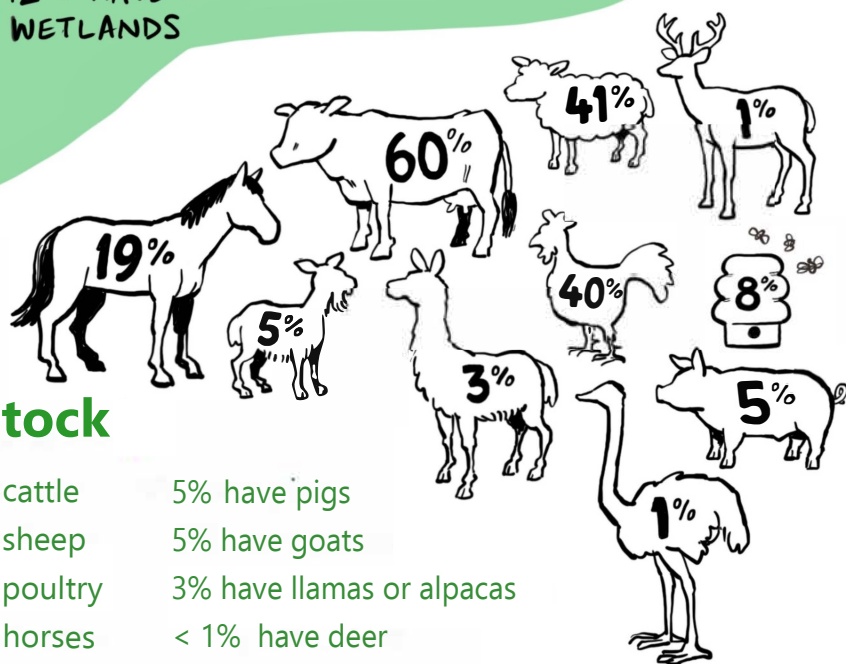
12% HAVE WETLANDS

80% of lifestyle block owners have their own livestock



60% have cattle
41% have sheep
40% have poultry
19% have horses
8% have bees

5% have pigs
5% have goats
3% have llamas or alpacas
< 1% have deer
< 1% have emus or ostriches

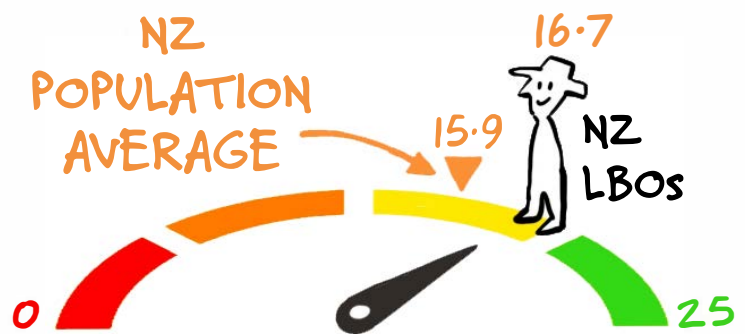
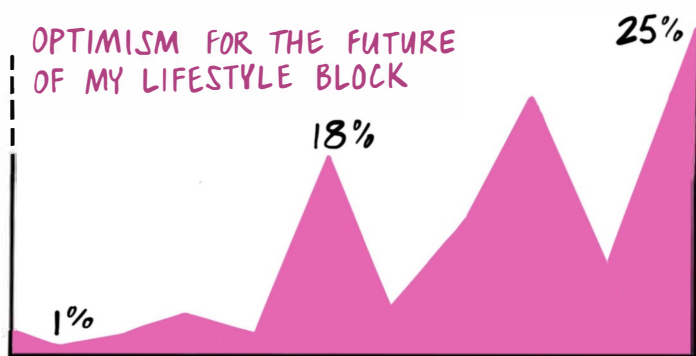
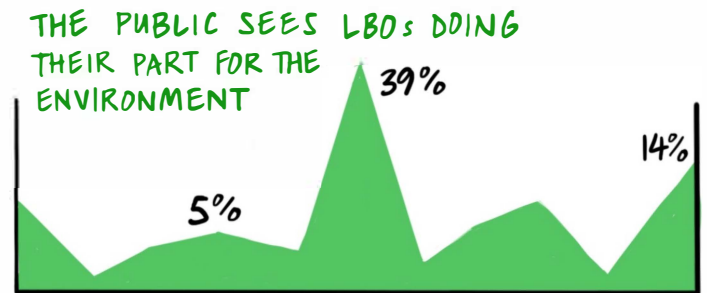
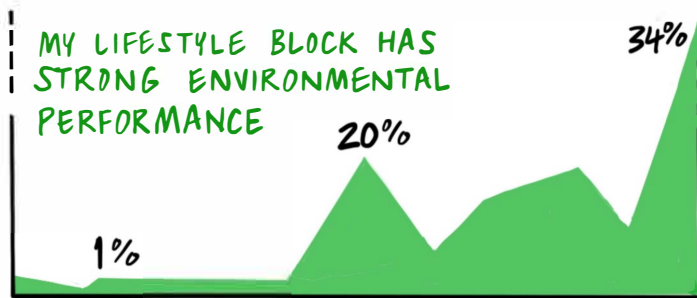


AND 17% OF LIFESTYLE BLOCK OWNERS GRAZE IN LIVESTOCK

SOURCES OF ADVICE (MOST TRUSTED TO LEAST TRUSTED)



"IT IS IMPORTANT TO ME THAT..."



AVERAGE WELL-BEING USING THE INTERNATIONAL WHO-5 SCALE

The Survey of Rural Decision Makers is designed to build a better picture of decision making at the farm level, tackling topics that cannot be easily addressed in official statistics or directly by organisations. It is a valuable resource for policy makers, regional councils, industry groups and businesses.

For further information, please contact Christine Harper: harperc@landcareresearch.co.nz or Pike Stahlmann-Brown: brownp@landcareresearch.co.nz

Further results will be added to our website as they become available:
www.landcareresearch.co.nz/srdm-2021